



Noirin M. McFadden

Consultant

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OVERVIEW

Nóirín McFadden is a consultant in the firm's London office. She concentrates her practice on data protection, technology and commercial matters.

Nóirín advises on wide-ranging data protection issues, including EU and UK GDPR compliance requirements, website compliance including the management of cookies, employees' personal data, international data transfers, and data processing projects for a variety of organisations, including global corporates, UK and European companies and charities. Nóirín has particular experience on advising on data subject requests and complaints, particularly in complex dispute situations such as in the context of employment grievances.

Nóirín also has experience in data and trade mark licensing and in distribution agreements and has worked on a range of technology and commercial matters including software licensing, and consumer regulatory compliance and online contracting for eCommerce businesses.

PROFESSIONAL BACKGROUND

Prior to joining the firm Nóirín worked in-house at a leading financial index provider. Before that, she trained at a national firm where she qualified in September 2009.

Nóirín is an IAPP-certified privacy practitioner as a Certified Information Privacy Professional/Europe (CIPP/E) and regularly writes about, and presents at events on privacy and commercial matters

ACHIEVEMENTS

- Recognised by *The Legal 500 United Kingdom* edition as a Recommended Lawyer for Commercial contracts in London, 2024

EDUCATION

- LL.M. Eur., King's College, London, 2010
- Legal Practice Course, College of Law, 2007

- B.A., Cambridge University, 2006 *Law*

ADMISSIONS

- Solicitor of the Senior Courts of England and Wales

THOUGHT LEADERSHIP *POWERED BY HUB*

- 2026, Global Employer Guide
- 27 June 2025, UK Data Use and Access Bill Becomes Law
- 3 October 2023, UK Government Approves Adequacy of UK-US Data Bridge
- 24 May 2023, New ICO Guidance for Employers Responding to Data Subject Access Requests
- 4 May 2023, Gateway to Privacy: May The Enforcement Be With You: Reflections on Five Years of GDPR
- 7 February 2023, CPRA and Beyond—2023 State Privacy Regulation Insight Series - Part II
- 27 July 2022, UK Government Publishes New Proposed Data Protection Law
- 25 May 2022, Queen's Speech Heralds UK GDPR Overhaul
- 30 August 2021, UK Unveils Plan to Diverge From GDPR
- 5 April 2017, Threats Not Groundless Because Proceedings are Ultimately Not Issued
- 21 October 2015, UK Employment Webinar Series 2015 - October
- 16 June 2015, EU Data Protection Regulation
- May 2015, Trademarks and Unfair Competition Bulletin

NEWS & EVENTS

- 7 February 2023, CPRA and Beyond — 2023 State Privacy Regulation Insight Series - Part II
- 24 March 2022 , IAPP Data Protection Intensive: UK 2022, Hosted by International Association of Privacy Professionals (IAPP)
- 8 June 2017, K&L Gates Advises easyProperty on GPEA Merger

AREAS OF FOCUS

- IP Procurement and Portfolio Management
- Cybersecurity Risk and Response
- Data Protection, Privacy, and Security

- Technology Transactions and Sourcing

INDUSTRIES

- Consumer Goods and Services
- Luxury Products and Fashion
- Technology
- Video Games and Immersive Technology

EMERGING ISSUES

- Artificial Intelligence

REPRESENTATIVE EXPERIENCE

- Advised a technology company on UK Online Safety Act compliance for an AI-enabled companion, including age verification requirements, intersection with data protection issues, and other regulatory requirements.
- Regularly advise an international fund management firm on a diverse range of data protection matters, including data processing clauses in commercial agreements, international data transfers, and website compliance.
- Provide regular advice to an international workplace training and consultancy services provider on data protection issues, including controller and processor relationships with customers and suppliers, as well as updating data processing and data transfer provisions in commercial contracts.
- Advising an international philanthropic organisation on varied data protection matters, including data protection issues in commercial contracts with suppliers, updating template agreements to include relevant data processing and international data transfer provisions, advising upon and updating privacy notices and other website compliance documentation, advising upon data subject access request response procedures, and providing advice and updates on the handling of employee personal data.
- Assisting a client providing workplace education services in navigating the process of responding to a data subject access request from a former employee, including preparing correspondence and advising upon relevant exemptions to disclosure.
- Assisting an enterprise software provider client with completing the process of responding to data subject access requests received by employees in the context of a grievance procedure, including preparing correspondence, advising upon relevant exemptions, and coordinating with the firm's e-Discovery team to prepare the response.
- Regularly supporting a firm pro bono client, a high-profile, London cultural institution on data protection compliance, including updating privacy notices to allow for donor and supporter screening, sharing of

personal data with exhibition sponsors, handling data subject access issues relating to the content of a sensitive exhibition, and other commercial legal issues.

- Supporting a firm pro bono client in the field of economic research on issues relating to the procurement, creation, and licensing out of financial data, and assisting in the preparation of licensing structures and agreements.
- Regularly advise an international business active in the field of selling consumer products and producing specialised content for subscribers on a range of data protection matters and consumer e-commerce issues, including assisting with preparing and maintaining website privacy policies, marketing consents, and commercial terms and conditions.